

A NOTE FROM THE CHAIR

RACHEL DEVLIN

2015 is the year that 92.5 Phoenix FM celebrates its 25th Anniversary! We, along with our Founder members are proud to reach this important milestone and plan to celebrate it with a number of events. The biggest of these will be a Family Fun Day on Sunday, July 5. This will be run in conjunction with Fingal County Council and will take place in the Millennium Park. It has been a long journey from an initial idea, to having a Community Radio station broadcasting in Dublin 15, right up to the studio which we have now in in The Blanchardstown Centre.



Rachel Devlin, holding the new 92.5 Phoenix FM signs along with volunteers, Board members and staff in front of the FCC office on Grove

This achievement has been in large part due to the perseverance and belief of a group of individuals including Alan Connolly, David Hughes, Garvan Brown, Irene Martin, Fergus Lynch and others. Their dedication meant that all programming and running of the Station was initially carried out entirely by volunteers. When they sought and received Pobal funding in 2009, it meant that the Station could be placed on a more stable footing. We commend them for this foresight and perseverance. Because of this we now have a Station Manager, Bookkeeper, Programming Coordinator, Development & Promotion Officer, Technical Coordinator, Outreach & Training Coordinator, Project & Promotion Assistant, and Broadcast Supervisor. We now have a new Logo which is a refreshing re-branding of the Station.

The Board of 92.5 Phoenix FM looks forward to moving ahead with a strong team of volunteers and staff and is working towards increasing the number of broadcasting hours to 100 per week. The first step in this expansion happened in March of this year. The volunteer is the mainstay of the Station, providing a wide range of programming appropriate to the community of Dublin 15 which it serves. Thank you to all volunteers and staff involved in the various conferences, projects, special events and the new shows that are now on air. The Board and management are committed to recruiting and developing at least 30 new volunteers to deliver extra programme hours. Please see below the types of programmes in development and if any spark your interest don't hesitate to contact

nualasmith@phoenixfm.ie. The next Volunteer Forum will be on Saturday, May 23 in The Blanchardstown Area Partnership, Dillon House. We look forward to seeing you there and hearing what programmes or roles you may like to get involved in. Training and support is available to get you started.

The yet to be named programmes currently in development are based around the following: an 'agony aunt' style show, women's issues, local undocumented history, LGBT, places of interest in D15, local talent, Shackleton's mills.

Sincerely in Broadcasting,
Rachel Devlin

2015 48HR RADIOTHON FUNDRAISER

SECOND YEAR OF SUCCESS FOR 48HR FUNDRAISER



The crew St Mochta's School 5th Class during the successful 48 Hr Radiothon Fundraiser

Following on from last year's inaugural event, March 2015 saw 92.5 Phoenix FM host its second 48Hr Radiothon fundraiser. Starting at midday on Wednesday, March 25 and ending on midday Friday, March 27, the Station successfully broadcasted for 48 successive sponsored hours. Here at 92.5 Phoenix FM, we would like to thank everyone who participated in the Radiothon as well as anybody who donated to our cause. The Radiothon is one of the biggest fundraising events in our calendar and the money raised is vital to keeping the Station running. This year the Station once again raised over €3,000.

Not only did the Radiothon provide much needed funds which will go towards costs such as lighting, heating, electricity etc., it also highlighted the rich diversity of the Dublin 15 Community through the broad range of shows presented throughout the broadcast. It also gave the Station an opportunity to get out into the community with outside broadcasts taking place from Draiocht, the Blanchardstown Community Training Centre and the Blanchardstown Area Partnership.

Podcasts of all the shows can be found at phoenixfm.ie/radiothon

VOLUNTEER PROFILE

BEN FOLEY



Ben is an ex-seafarer, who from 1965 until 2012 worked as a Radio Officer and Electrical Technician. It was this experience that first brought him to 92.5 Phoenix FM, as he felt the skills he had developed at sea could be put to use in the studio. Ben has been a staple here at the Station for over a year now, working the sound desk for shows such as D15 Today, Access All Areas and Blanch Trax. He also had a stint presenting Phoenix Rising. Ben is a keen sports fan and is a fervent supporter of The Dubs as well as the Irish soccer team.

MIGRANT MEDIA CONFERENCE

92.5 PHOENIX FM & DUNDALK FM HIGHLIGHT MIGRANT VOICES IN COMMUNITY RADIO

On February 23, 92.5 Phoenix FM, in collaboration with Dundalk FM held the first Migrant Media Conference in the Teacher's Club on Parnell Square. The main aim of the conference was to look at migrant representation in Community Radio. A panel of guest speakers, including Tina Roche (Community Foundation for Ireland CEO) and Ciaran Murray (Community Media Forum Europe Chairperson), was arranged to talk about a number of issues and questions based around the topic.



Further insight was given by the attendees during breakaway and Q&A sessions.

The conference also saw the launch of the migrantmedia.ie website which acts as an online information resource. After the guest speakers and Q&A, a live broadcast was organised collaboratively by the two stations based on the findings of the conference. It was presented by 92.5 Phoenix FM's Aiste Slajute and Dundalk FM's Valentino and featured a range of interviews with guests from the conference.

The project was funded by the Community Foundation for Ireland.

NEW STATION LOGO

REBRANDING FOR STATION TO MARK 25TH YEAR



February 11 was a huge day for us here at 92.5 Phoenix FM as we unveiled our brand new logo and branding! A crowd of staff and volunteers gathered at the Fingal Plaza for a photoshoot along with the new promotional material. The photos were taken by our ITB Creative Digital Media interns Rob Smyth and Paul Gorman.

The new logo colours are orange and orange-red to represent the Station as the positive, vibrant all-encompassing Dublin 15 organisation that we are! The new

symbol in the logo has two meanings. The first, the overall shape is that of a map pin, which for us represents the sense of community and area which 92.5 Phoenix FM is all about! The second is in the negative white space and has been designed to represent a microphone... for obvious reasons. You might also see a cheeky smile in there!

Stay tuned to 92.5 Phoenix FM for info on the up-and-coming celebrations for our 25th anniversary.

SCHEDULE EXPANSION

STATION'S ON AIR HOURS INCREASED

Following on from the launch of the brand new 92.5 Phoenix FM logo and branding, Monday, March 2 saw the Station increase its broadcasting hours from 58 to 69 hours. The Station is now on air from the earlier time of 8:30am and continues to broadcast until the later time of 2pm in the afternoon. We are back on air from the earlier time of 6pm in the evenings. This is the first step in a plan that sees the Stations on air hours increasing to 80 hours by the end of the year.

For the full up-to-date schedule see <http://phoenixfm.ie/schedule>

EU COMMUNITY RADIO PARTNERSHIP PROJECT

TEAM OF VOLUNTEERS AND STAFF TRAVEL TO LUXEMBOURG



In 2013, 92.5 Phoenix FM was awarded a grant by Léargas to take part in a 2-year project with Community Radio stations in Austria, France, Germany, Luxembourg, Slovenia, the Basque Country and Sweden. The project, which is titled 'Memory under Construction: Giving Voice to Forgotten Memory'.

At the end of February Station representatives went on a bilateral trip to Radio Graffiti in Luxembourg. Here Denis, Iain, Shane and Brian Hughes, presenter of History Matters met with staff and volunteers from Radio Graffiti to exchange, discuss and develop ideas on the project which is titled 'Memory under Construction: Giving Voice to Forgotten Memory'. They also took part in a broadcast from the Radio Graffiti studio based on the project as well as discussing their time in Luxembourg.



Above (l to r): Sandra Laborier, Anne Schaaf, Brian Hughes, Shane O'Neill, Iain O'Connor, Francine Cocard. Below: Iain O'Connor interviews the locals in Luxembourg City about Community Radio

Back in November a general project meeting took place in Hannover, Germany. The training meeting was hosted by Radio Flora which is based in the city. Speakers at the training gave seminars on a number of historical memory topics such as women in the antifascist movement, German participation in the bombing of Guernica during the Spanish civil war and documenting

the memories of Holocaust survivors. More than 30 people from the 11 stations participated in the training.

NEW VOLUNTEERS

JOIN THE 92.5 PHOENIX FM TEAM

We are always on the lookout for new volunteers. There is a wide scope of opportunity here at 92.5 Phoenix FM. Examples of areas in which you could get involved are presenting, researching, producing, social media and working with audio equipment to name but a few.

No experience is necessary as training will be provided. New volunteers should contact nualasmith@phoenixfm.ie

ST. PATRICK'S DAY

LIVE BROADCAST FROM BLANCHARDSTOWN'S ST. PATRICK'S DAY PARADE



March 17 is a big day in the calendar for most Irish people but it was an even bigger day this year for the people of the area as the first ever Blanchardstown St. Patrick's Day Parade took place and of course 92.5 Phoenix FM were on hand to cover proceedings. Starting at the top of Blanchardstown Village by The Bell pub, the parade ran up through the Village, up the Snugborough Road and onto its final destination outside the Library and right past the 92.5 Phoenix FM studio.

The Broadcast was presented by Jeff Murphy and Colman Duggan, with roving reporters Suzanne Martin and Jordan Crowther reporting live from the thick of the action. We spoke to some of the participants and organisers of the parade including Fingal Mayor Mags Murray and FCC CEO Paul Reid.

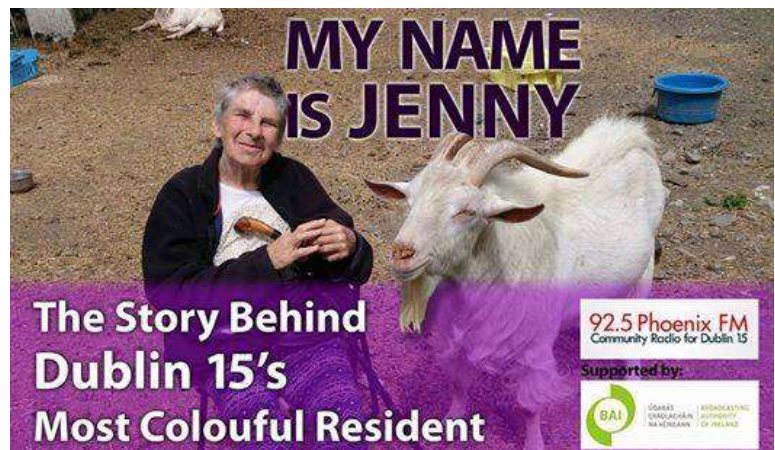
NEW PROGRAMMES

ADDING TO THE DIVERSITY OF OUR PROGRAMMING

Along with the expansion, the schedule has also had some new additions. Aiste Slajute presents 'Lithuanian Community Radio', a fortnightly magazine show for the Lithuanian community. Tune in Thursdays at 7:30pm. 'A Muslim Voice' is a show for members of the Muslim faith with Dr. Umar Al-Qadri which airs on Saturday evenings.

Our documentary 'My Name Is Jenny', all about the life of local character Jenny Powell and has been exceptionally well received by the people of Dublin 15. Keep an eye on phoenixfm.ie for the next airing. Shows which have also aired since the last newsletter are 'Responsibility, Honesty, Consistency: The Story of Coolmine Therapeutic Community' and 'Let Me Help' is about people volunteering abroad.

New shows coming to the schedule soon are: 'Getting To Know You' which features music and chat with notable locals. 'A Walk Through the Bible' looks at the books of the Bible with cleric Dare Adetubaru. 'Living With' is a documentary series surrounding living with serious illness. 'A Friendly Call' is centred around the Friendly Call service for the elderly. 'Health Zone' is our brand new show on healthy living. 'Phoenix Blues' will be playing the best in Blues from around the world and 'Outdoor Kids' will be giving tips on healthy living for children.



STUDIO TECH TIP

REPORT ALL EQUIPMENT BREAKAGES & BE CAREFUL

Did you know that the 'Mic 1' fader can control either the microphone that is plugged into the 'mic 1' input in the talk studio or the second microphone in the control room? There is a switch to control this found at the top of the sound desk, above the 'Mic 1' fader. The switch toggles between 'far room' which is the talk studio and 'this room' which is the control room.

This makes it possible for two people to present a show from the control room with one using the 'Pres Mic' which is the one at the sound desk and one using 'Mic 1' set to 'this room'. If a presenter is on 'Mic 1' in the talk studio but you cannot hear them, check that the switch is set to 'far room'.



D15 SPRING BREAK

LIVE BROADCAST FROM YOUTH MUSIC FESTIVAL



The Outside Broadcast team were hard at work again on Thursday, April 2 as the D15 Spring Break made its return to the Fingal Plaza at the Blanchardstown Centre. Over 800 young adults, aged 13 to 18 attended the alcohol and drug-free event, run by Safer Blanchardstown. Punters were treated to a wide range of live music from two stages as well as a host of side activities such as a graffiti wall and inflatable rock climbing.

Suzanne Martin and Jordan Crowther anchored our broadcast

which saw the pair chat to some of the organisers, festival partners, as well as many of the performers. The broadcast also included live music from performers such as DJ's John Gibbons and Karl Kelly on the main stage, as well as live bands on the second stage including the much touted Fresh Ré.

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CONTACT US

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www.facebook.com/PhoenixFM.Dublin

https://twitter.com/925_PhoenixFM

Board of Directors: Rachel Devlin (Chairperson), Mairead Murphy (Vice Chair), David Hughes (Secretary), Sarah Devitt (Treasurer), Jim Connell (Dublin 15 Community Council Rep), Colman Duggan, Paul Hosford (Volunteer Rep), Jeff Murphy, Daniel Pitcher.

Station Manager: Denis McEvoy **Staff Members:** Iain O'Connor, Eithne Moran, Nuala Smith, Alan Maxwell, Emma Bailey, Shane O'Neill, Suzanne Martin.

