



## Dublin 15 Community Broadcasting Cooperative Society Ltd

# Annual Report 2022



### Directors:

David Hughes (Chairperson), Alan Connolly (Company Secretary), Yetunde Joyce, Fergus Lynch, Michael Keane (Volunteer Representative), Anne Monaghan, John Sherwood (Treasurer)



Mission: To operate a not for profit community radio station whose management and programming is based on community access and participation, and which reflects the special interests and needs of the listenership of the Dublin 15 community that the station is licensed to serve.



David Hughes Chairperson.

## Chairperson Report

The 27 of January 2021 AGM elected the management committee and the board of the Dublin 15 Community Broadcasting Society. In total five members were elected and only one had served on the previous outgoing board.

- The newly elected board comprised, David Hughes, Anne Monaghan, Yetunde Joyce, Fergus Lynch and Alan Connolly. Our first meeting agreed David Hughes as Chairperson and Alan Connolly as Secretary. Michael Keane was elected to the board as Volunteer Representative from April and the board seconded John Sherwood accountant, as treasurer in June 2022.
- The manager Sandra Losty following three weeks annual leave after the AGM, gave notice of her resignation which expired on March 3rd. Following a comprehensive hand over, I as chairperson, with the board's approval, took the role of Acting Manager pending the appointment of a new station manager.
- The board quickly established the subcommittees approved at the AGM. Terms of reference were agreed for the Finance Marketing and Revenue, People and Diversity, and Broadcasting & Technical subcommittees, with volunteers recruited to join each board committee.
- Brian Greene, through an open competition was appointed as Station Manager from May 16th 2022.
- Covid restrictions had limited the station to operating remotely for over two years. The incoming board were very anxious to ensure a return to studio broadcasting as soon as possible.
- Armed with the motions passed at the AGM and the strategic review, staff, the newly formed subcommittees, and board members met for a planning day in May to collaboratively agree plans for the year 2022 and how we could collectively achieve those goals. The targets set at that meeting were reviewed at a further gathering in December. Actions for completion were identified and addressed.
- The speech bubbles surrounding this narrative demonstrate that the mandates on volunteer recruitment, training, governance, policy reviews and broadcasting have been met and surpassed. Compliance with the Governance Code work continues.
- The station's visibility in our communities has been greatly enhanced by our strategy of outside broadcasting from community centres and sending reporters to individual community events. The restoration of our live D15 Today morning magazine programs five days a week has greatly opened up the station to the many diverse interests and groups in our area. Live broadcasting from the studio has reinvigorated the volunteer cohort to do more and better in every production. I am happy to report that the staff demonstrate a "can do" attitude which greatly enables volunteers to produce quality programmes.
- A new five-year contract has been signed under the CSP/Pobal funding support scheme which will lay the foundation for growth and improvement in our visibility and relevance to the community. However, our biggest challenge is the ability to raise the additional funds required to run the station. I appeal to shareholders to support all fundraising efforts during the coming year and if among you there are ideas and skills to assist in revenue generation, please come forward.
- On all other fronts, in terms of Social Benefit for our community, through diversity in programming and presenters, the quality of our output, and our visibility and relevance to the D15 communities, we need to continue and improve on the good work which is now well underway. For this I wish to express my sincere gratitude to all voluntary board members and subcommittee members, the Staff in 92.5 Phoenix FM and our significant volunteer fraternity for the hard work which goes into making the station a vibrant community media outlet for the burgeoning community that is Dublin 15.





## Sample of current Programming 2023

Show	Genre	Team
Phoenix Rising	Music	Lynda, Gerry, Stephen, Steven, Chris,
D15 Today	Current affairs	Padraig, Gráinne, Seán, Kelly, Daire, Jeff, Charlie, Cillian, Sylvano
Phoenix Live (News)	News	James
Lyrical Lunchtime	Music	Tony, Jim, Eddie, Darragh, Tony
Access All Areas	Disability	BCIL, Patrick, John
Aftertunes	Music	Seán, Anthony, BK, Stephen, Keith
Getting to Know You	Biographical	Chris, Tony
Homerun	Music	Joe,
Music Miscellany	Classical	Michael
Indie Disco	Indie	Liz, Katelyn
Ghar Se Ghar Tak	News in Urdu	Asiya
Making a Difference	Interviews	Michael
Doc On One	Documentary	RTE
The Wrestling Rewind	Sports	Darragh
Straight No Chaser	Jazz	Garvan
Phoenix Blues	Blues	Oisin
Phoenix Film	Film	Daire, Andrew, Naoise, Marc, Katie, Jim, Chris

### BAI requirement for Social Benefit

Broadcasting materials must have the objective of "specifically addressing the interests of, and seeking to provide a social benefit to, the community concerned" Broadcasting Act 2009.

- **SB1 Confidence & belonging:** The Blanchardstown Centre for Independent Living, Praxis, Not So Different and Carers received media training facilitating members to broadcast their messages.
- **SB2 Employment** – Interns, including TUD students have received training and broadcast experience which will enhance their employment prospects
- **SB3 Awareness** – our D15 Today and Community News Desk broadcasts 6 days a week 3 times a day and features news and information about Dublin 15 and national events.
- **SB4 Community responding** – Dozens of community groups, including local advocacy groups who use community centres, provide diverse messages and promote their causes on radio and are encouraged to volunteer
- **SB5 Community Organisations** – Our radio training reaches and teaches community organisations such as Community Centres, FCC, Carers, Sports clubs, Schools etc, to promote their activities and broadcast their campaigns, which give them opportunities to achieve their aims and objectives.
- **SB6 Identity** – Our daily D15 Today programme and our outside broadcasts from 12 community centres, builds community identity and cohesiveness.

### Staff

Brian Greene - Station Manager

Seán Coogan - Broadcast & Programming Coordinator, Carmelle Keane - Outreach & Training Coordinator

### Admin/Broadcast/Production

Glebas Vorobjovas, Stephanie Mullins, Keith Bannister, Eamon Lau, Amer Al Hafez, James Ruth, Tauseef Sarwar



Dublin 15 Community Broadcasting Cooperative Society Ltd. 92.5 Phoenix FM

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